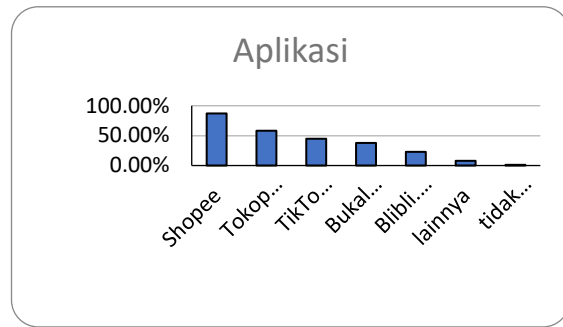
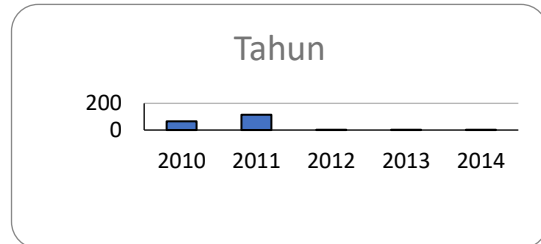


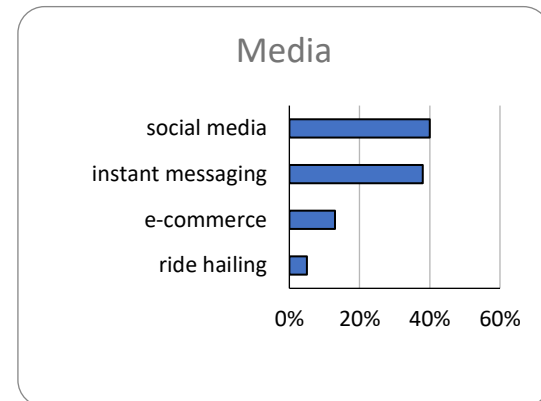
APLIKASI	
Shopee	87.10%
Tokopedia	58.20%
TikTok Shop	44.80%
Bukalapak	37.80%
Bibli.com	22.90%
lainnya	7.90%
tidak menggunakannya	1.20%



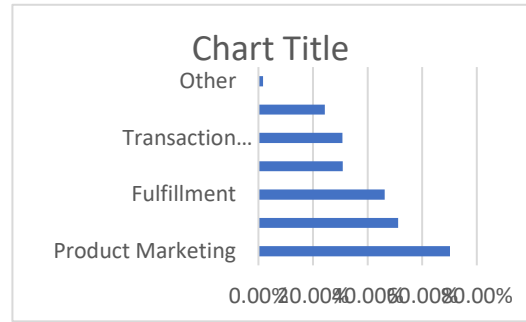
Tahun	
2010	65.4
2011	114.7
2012	56%
2013	60%
2014	37.30%



Media	
social media	40%
instant messaging	38%
e-commerce	13%
ride hailing	5%



Barang	
Product Marketing	70.20%
Access To Capital	51.20%
Fulfillment	46.30%
Digital	30.90%
Transaction Process	30.80%
Clas Flow Management	24.30%
Other	1.70%



Barang	
Sales InCREASE	84.20%
Operational	73.10%
Market Expansion	62.80%
Cost Reduction	50.70%

